



## **PRIVACY POLICY**

This privacy policy sets out how Rebecca Herd Events uses and protects any information that you give Rebecca Herd Events when you use this website [www.rebeccaherdevents.co.uk](http://www.rebeccaherdevents.co.uk) and governs the privacy of its users who choose to use it.

Rebecca Herd Events is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

Rebecca Herd Events may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from 31<sup>st</sup> May 2020

### **THE WEBSITE**

This website and its owners take a proactive approach to user privacy and ensure the necessary steps are taken to protect the privacy of its users throughout their visiting experience. This website complies with all UK national laws and requirements for user privacy. Your information, whether public or private, will not be sold, exchanged, transferred, or otherwise given to any other company for any reason whatsoever, without your consent, other than for the express purpose of delivering the purchased product or service, or as described herein.

### **WHAT WE COLLECT**

We may collect the following information:

- name
- email address
- demographic information such as address and postcode- other information relevant to customer surveys and/or offers

### **WHAT WE DO WITH THE INFORMATION WE GATHER**

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- Internal record keeping.
- We may use the information to improve our products and services.
- We may periodically send promotional emails about new products, special offers or other information which we think you may find interesting using the email address which you have provided.
- From time to time, we may also use your information to contact you for market research purposes. We may contact you by email. We may use the information to customise the website according to your interests.

### **SECURITY**

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic, and managerial procedures to safeguard and secure the information we collect online.



### **LINKS TO OTHER WEBSITES**

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

### **CONTROLLING YOUR PERSONAL INFORMATION**

You may choose to restrict the collection or use of your personal information in the following ways:- if you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind and/or opt out at any time by writing to or emailing us at [rebeccaherdevents@gmail.com](mailto:rebeccaherdevents@gmail.com). We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen. You may request details of personal information which we hold about you under the Data Protection Act 1998. A small fee may be payable. If you would like a copy of the information held on you please write to 6 Ferris House, Findlay Mews, Marlow, SL7 1AP. If you believe that any information, we are holding on you is incorrect or incomplete, please write to or email us as soon as possible, at the above address. We will promptly correct any information found to be incorrect.

### **PAYMENT**

We do not store credit card details, nor do we share customer details with any 3rd parties.

### **ADVERTS AND SPONSORED LINKS**

This website may contain sponsored links and adverts. These will typically be served through our advertising partners, to whom may have detailed privacy policies relating directly to the adverts they serve. Clicking on any such adverts will send you to the advertisers website through a referral program which may use cookies and will track the number of referrals sent from this website. This may include the use of cookies which may in turn be saved on your computer's hard drive. Users should therefore note they click on sponsored external links at their own risk and this website and its owners cannot be held liable for any damages or implications caused by visiting any external links mentioned.

### **SOCIAL MEDIA PLATFORMS**

Communication, engagement and actions taken through external social media platforms that this website and its owners participate on are custom to the terms and conditions as well as the privacy policies held with each social media platform respectively. Users are advised to use social media platforms wisely and communicate / engage upon them with due care and caution in regard to their own privacy and personal details. This website nor its owners will ever ask for personal or sensitive information through social media platforms and encourage users wishing to discuss sensitive details to contact them through primary



communication channels such as by telephone or email. This website may use social sharing buttons which help share web content directly from web pages to the social media platform in question. Users are advised before using such social sharing buttons that they do so at their own discretion and note that the social media platform may track and save your request to share a web page respectively through your social media platform account.

Rebecca Herd Events  
[www.rebeccaherdevents.co.uk](http://www.rebeccaherdevents.co.uk)  
[rebeccaherdevents@gmail.com](mailto:rebeccaherdevents@gmail.com)